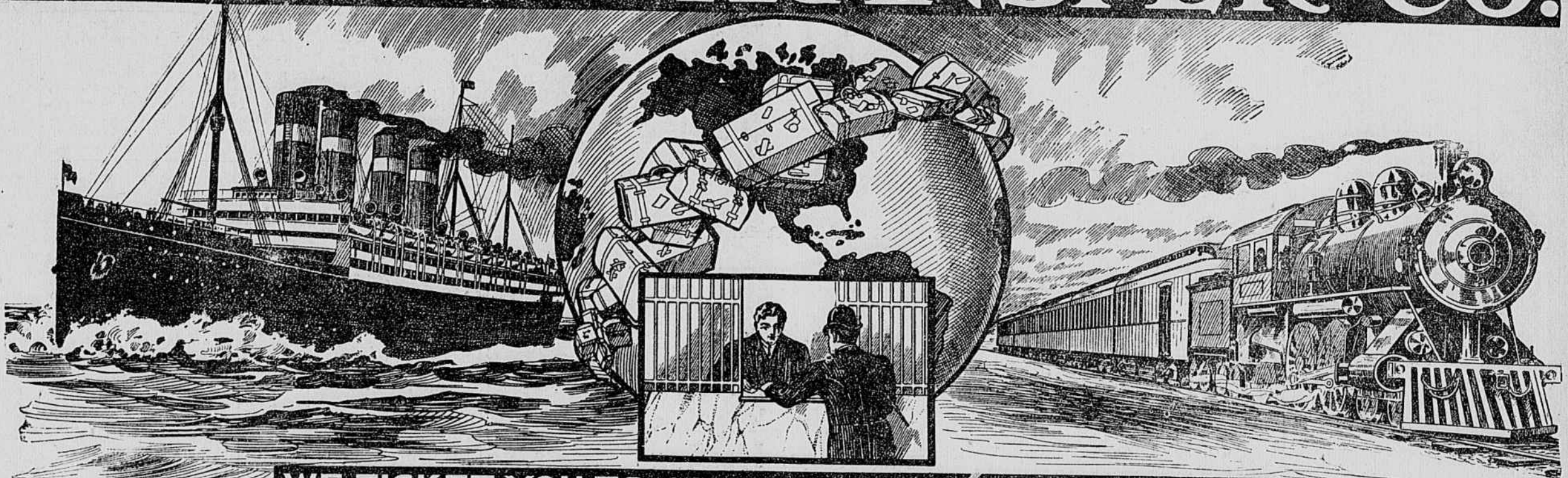


RICHMOND, VA., SUNDAY, MAY 12, 1912.

RICHMOND TRANSFER CO.



WE TICKET YOU TO ALL PARTS OF THE WORLD.

AMERICA CALLS TO THE TRAVELER

Natural Wonders of a Most Wonderful Country.

UNSURPASSED FACILITIES

Richmond Transfer Company Section of The Times-Dispatch a Valuable Help in Selecting Place, Route, Etc., and Furnishes All Sorts of Information.

When Edward Everett Hale wrote "A Man Without a Country" he told of a man who having cursed his native land and expressed a desire never to hear it mentioned again, was put in the position of having his mild wish enforced, and never again during his life was he permitted to see his home land or hear the name—a terrible punishment, but considering the crime, who shall say it was not merited? At any rate the example which comes to us through this literary episode inspires a strong chord of patriotic feeling for this beautiful and wonderful home land of America in the heart of every American.

It would no doubt be impossible today to find a man who would be the counterpart of the one referred to. "My Country, 'Tis of Thee," strikes a responsive thrill in every man, woman and child, but yet, loving the country as we do, how few really know at first hand the rivers and valleys, the majestic mountain ranges, the great lakes and forests of this broad land, or even the beauty spots of our own Virginia, and the splendid mountain, seaside and country resorts at which to rest and feast our eyes on Nature in her many seasonable moods!

No country in the world offers the tourist facilities for travel equal to those enjoyed by Americans in their own country. Wonderful trunk lines of railways span the continent and traverse it in every conceivable direction. Points a few years ago quite inaccessible are now to be reached by rail, steamboat, trolley line or comfortable stage routes.

The mountain peaks are brought down to the sightseer by the inclined railway; great gorges are spanned by concrete and steel, and suspension bridges, tunnels and trestles link valleys and cut off great detours of unnecessary distances, and all this great system of continental transportation is linked together by schedules made with due regard to close connections, thereby making travel both speedy and simple.

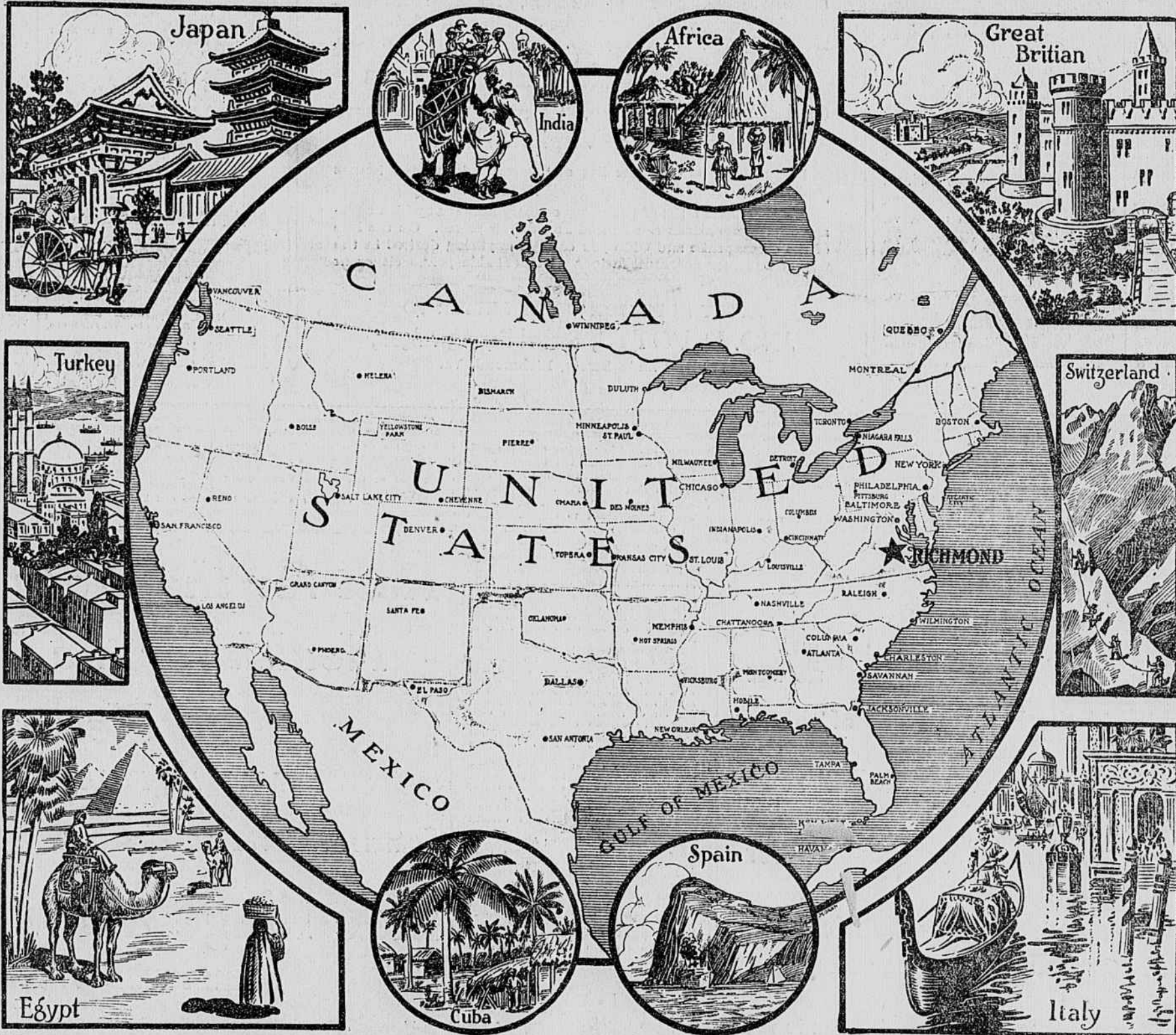
Palatial steamers ply rivers, bays and lakes, touching at the islands, cities and resorts, offering rest and recreation, and splendid trains, equipped like great hotels on wheels, speed from point to point, carrying thousands bent on securing the manifold pleasures of travel.

All about us in this broad land are natural wonders that are unsurpassed elsewhere in the world, some of them absolutely unique; all of them thoroughly interesting and well worth seeing.

It is not the province of the writer to go into detail mentioning by name the many natural wonders that should be visited by the tourist—the list would occupy too much space, and even then fail to do justice to the theme—but the reader is asked to look over this Richmond Transfer Company section of to-day's Times-Dispatch, and many of these places will be found exploited in the advertisements and reading notices contained in these pages.

Those who feel the call of the mountains, the plains, the seaside or the great lakes and forests of the North, and who are inspired by the desire to visit some of America's historical or natural wonder places can get booklets and folders giving in great detail

(Continued on Second Page.)



SELLING TICKETS TO THE WIDE WORLD

Mighty Business Grows From Small Beginning, Keeping Up to Date.

TAXIES AND AUTOS SUPPLANT HORSES

Vast Ramifications That Advertise Greater Richmond All Over the Civilized World. Gigantic Ticket Business and Baggage Checking System.

Several years ago a special correspondent of a magazine or large trade journal came to this city to find out all about it and write it up from an industrial standpoint, and he made a good story, because, in the first place, he had a mighty good subject, and in the second place he was an observant man and a good writer.

Being asked by a local newspaper man for some of his impressions of Richmond he had many good things to say, among them this: "Richmond differs in one peculiar respect from our great Northern cities. Up there things start great. Here they commence small and grow to greatness; that is, such is the history of a majority of the big manufacturing, industrial and mercantile establishments I have come in contact with. Up North mighty capitalists get together, put in their thousands, even millions, and start an enterprise big right at once. That is good in its way, and any city is proud to have such establishments of that kind, for they pay mighty well in one way and another. Yet I think it is a thing more to be proud of that a now great establishment should have started small and under adverse circumstances and then become great by the energy, intelligence, hard work and good business ability of the people who had to start small."

Richmond Transfer Starts Small. There is much truth in all of that, and Richmond has many great concerns that it is justly proud of, the history of which this special correspondent outlined in the above remarks. The Richmond Transfer Company is one of those concerns. Soon after the closing of the War Between the States a Confederate soldier, who had returned from the field to his desolate home without a dollar, bought a few old army horses and a wagon or two—bought them on credit—opened up a kind of baggage-hauling business, the main part of the business being transferring trunks from one passenger depot to another for through passengers. Later he added to his outfit an old-fashioned omnibus and two or three hacks, and commenced to haul the through passengers also. Still later carriages were added to the outfit and local business was looked after.

From that small beginning in the days when Richmond was still on the ash pile has grown the great Richmond Transfer Company, an institution that is known all over the country, and all over the world, as for that matter, for its transactions pertain to all countries to which Virginia people travel, inasmuch as the company's agents sell tickets to all parts of the world, give checks or letters of credit to travelers payable in any part of the civilized world, check baggage right from your house to any part of the country and keep a bureau of information that can put an inquirer wise as to schedules of all the railway trains that run in the world and all the steamship lines that traverse the waters of the globe. Thus in a way, and a good way, the Richmond Transfer Company has been a big advertiser for this city.

Grows With the Times. The company has not stopped growing, and it never fails to keep right up with the times. The handsome horse succeeded the mule, the heavy

(Continued on Fifth Page.)

Start Right--Purchase Your Ticket at Our Office

And have wagon call and check your baggage from residence or hotel to destination. Under our special delivery system we check your baggage direct to residences, hotels and steamship wharves in other cities, saving time and trouble. Uniformed agents on all incoming trains and steamers will arrange for delivery of baggage, and furnish Taxi-Cab and Coach service to residences, hotels and railway stations. Special attention shown ladies traveling alone.

Our Taxi-Cabs in charge of courteous and competent chauffeurs and on call day and night, for pleasure driving, calling, shopping, theatres and all social functions. For Baggage wagon or Taxi-Cab service, Telephone, Day—Monroe 764, 765, 766; Night and Sunday—Madison 48, Monroe 768.

RICHMOND TRANSFER COMPANY, 809 E. Main Street, Richmond, Virginia